

# DSD WEB WORKS

WEB SITE CONSULTING, PLANNING & DESIGN  
♦ CUSTOM WEB APPLICATIONS ♦

## Town Software Cost Comparison Software as a Product vs. Software as a Service

	Software as a Product (SaaP)	Software as a Service (SaaS)
Main Cost*	\$7,500.00	\$365 / mn   \$500 (setup)
Hosting	\$540 / yr	included
SSL	\$150 / yr	included
Maintenance / Support	<i>generally 20% of project cost</i> → \$1,500 / yr	included
Routine Enhancements**	<i>10 hr / yr billed @ \$185/hr</i> → \$1,850 / yr	included
<b>After Three Years ***</b>	<b>\$19,620.00</b>	<b>\$13,640.00</b>
		<i>Generous on routine enhancements because of vested interest; the happier our clients are with the application, the longer they stay.</i>
Net Annual Charges	\$4,040.00 / yr	\$4,380.00 / yr
Capital Expenditure	\$7,500.00	\$500.00

\* we are using the low end of a typical range between \$7500 to \$10,000+ depending on project size and requested functionality

\*\* we are assuming just a very bare minimum of only 10 hours of website enhancements per year (less than 1 hour per month!)

\*\*\* Just to see over time what costs would be, we selected a 3 year time frame.

P.O. BOX 1131 FAIRPORT, NY • 14424  
PHONE: 315-536-2736  
www.DSDWebWorks.com